

PREMIERE PARTNER: BIG CITY MOMS



big city moms

Marketing

Fit Pregnancy is the exclusive National print partner of Big City Moms. Our relationship will help your brand generate maximum awareness and reach affluent, expectant and new moms who are attending Big City Mom events to learn about having a baby and their new lifestage.

For over eight years, companies have relied on Big City Moms to get their products and services in the hands of new parents. Big City Moms often consults with major media outlets such as the TODAY Show, Good Morning America, and the local news stations. Big City Moms reaches 50,000 new and expecting moms and hosts events every day that enrich the lives of parents and their babies.

OPPORTUNITIES FOR YOUR BRAND INCLUDE:

- Host a luncheon, dinner, seminar and more
- Sampling
- Sweepstakes
- Demos
- Company logo on event promotion
- Custom Research/Product Testing
- Biggest Baby Shower Ever Event (*see back for more information*)

Call your sales representative to have a custom package designed for your brand today!

big city moms

BIGGEST BABY SHOWER EVER

Fit Pregnancy is teaming up with Big City Moms for their Biggest Baby Shower Ever as the exclusive national print sponsor. This event is the premier destination for all new parents. The event offers attendees food, games, educational seminars, product sampling, spa treatments, huge swag bags, raffles and so much more. Expecting moms attend this event to decide what products to add to their baby registries and see the latest in product innovation, design and convenience.

OPPORTUNITIES FOR YOUR BRAND INCLUDE:

- Sampling, couponing,
- Product display available
- Sweepstakes
- Book signings, seminars available
- Booth space available
- Custom online activities



DETAILS:

- 750+ Paying Attendees
- NYC: Spring & Fall
- Los Angeles: TBD
- Boston: Spring



Event pricing and packages available upon request