FINDS & FAVORITES

The Place to be Discovered

IN-BOOK: *Fit Pregnancy*'s Finds & Favorites page gives your brand direct access to our readers by showcasing an image and description of your product in an editorial-style environment. This must-see section puts the spotlight on new products, all destined to be favorites.

ONLINE: Busy moms love the convenience of shopping online, making the Finds & Favorites webpage on FitPregnancy.com a valuable shopping resource. Visitors will be able to link directly to your website, where they will find your products.

TO PARTICIPATE, SIMPLY PROVIDE:

- Copy of 25 words or less
- Website address & toll-free number
- Image (high-res 300 DPI min. Photoshop file)
- Logo (vector Illustrator EPS preferable)
- Email files to gpullano@fitpregnancy.com

VALUE: $10,000
COST: $4,500 NET

FEB/MAR	11/16/2011
APR/MAY	1/18/2012
JUN/JUL	3/21/2012
AUG/SEP	5/16/2012
OCT/NOV	7/18/2012
DEC/JAN	9/19/2012

FitPregnancy

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