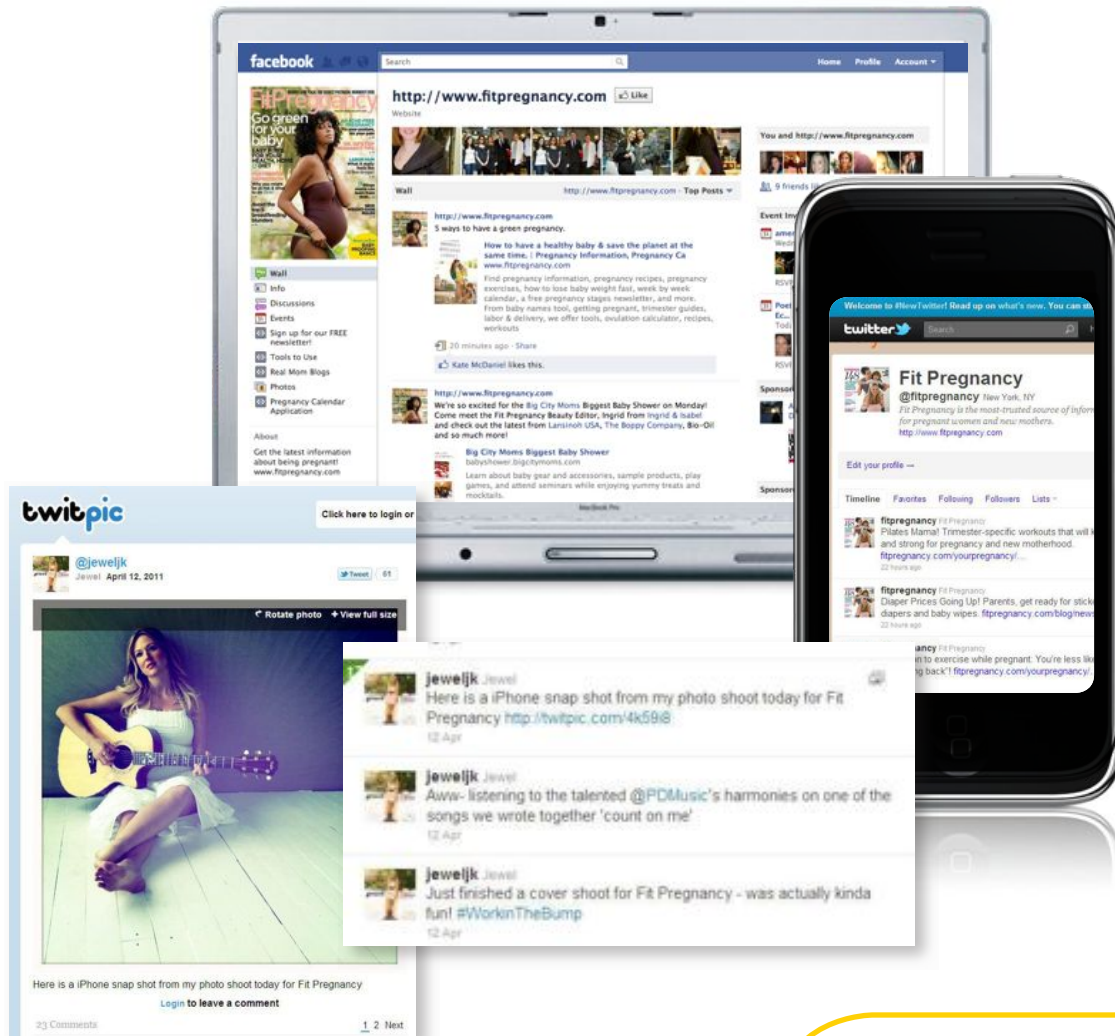


SOCIAL MEDIA

An active Social Life

The *Fit Pregnancy* brand has strong social extensions, reaching our consumers at every key touchpoint. We keep our social media presence informative, relevant and engaging for users. Here are just a few examples of how our brand is shared, re-tweeted, promoted and followed. Turn over for more opportunities >>



Rocker and August/September cover girl, Jewel, posted a tweet and twit pic from her recent photo shoot with *Fit Pregnancy*.

FAN BASE

FACEBOOK FANS	9,000+
TWITTER FOLLOWERS	11,000+

FitPregnancy

Facebook.com/fitpregnancy
Twitter.com /fitpregnancy

SOCIAL MEDIA

An active Social Life

Fit Pregnancy users have an active “social” life. From tweeting to posting to sharing, our users are a unique community of consumers who are engaged with the *Fit Pregnancy* brand on all levels.

Looking to get your brand top of mind with our social media users? We have multiple opportunities to reach this growing audience.

- **FAN FRIDAYS** – your brand can provide a special coupon offer or giveaway to our fans and followers. One sponsor per week.
- **SWEEPSTAKES/CONTESTS** – we can create or post your sweepstakes or contest on our facebook/twitter pages with a link to your site or our fitpregnancy.com promotional page.
- **SPONSORED EXPERT DAYS** – your brand expert or a *Fit Pregnancy* expert will answer fans questions on a specified day. One sponsor per month max. (Facebook or twitter)
- **EVENT PROMOTION AND PHOTOS** – participate in a *Fit Pregnancy* event and see your brand images and logo on our fan page for pre and post-event promotion.
- **BRAND AWARENESS/BRAND BUILDING** – post a link or fun facts on our facebook and twitter pages.



FitPregnancy

FAN BASE

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