

WEBSITE DIRECTORY

Reach Web Savvy Consumers

IN-BOOK: Generate broad awareness and drive traffic online with the *Fit Pregnancy Website Directory*. This in-book unit will feature your brand name and URL within your product category—serving as a resource for our information-hungry readers, eager to check out your product online.

ONLINE: Featured on FitPregnancy.com, the Website Directory is your direct link to FitPregnancy.com users. With one click, readers will link directly to your website, where they will be able to connect with your brand!

TO PARTICIPATE, SIMPLY PROVIDE:

- Company name (*Exactly as you want it to appear in-book. e.g., advertiser[®],[™]*)
- 15-20 word product or service description
- Website Address



Website Directory, August/September 2011

Apparel
Bump Babies
 [bump] baby under manufacturing process™ - a sexy, comfortable and hip maternity line for mamas, papas, and the [bump] in question.

C-Panty
 Pull-on & go seamless support, recovery and slimming underwear for c-section and now, ALL moms!

Cirquate
 Cirquate, founded by Charlene Williams, creates products that motivate and inspire women in all stages towards a healthy and happy lifestyle.

Euphoria Maternity
 A designer maternity and nursing boutique with large selections from all our favorite designers. Plus, green finds for mama like organic maternity clothes, organic skin care for pregnancy, & non-toxic nursing supplies.

Ingrid & Isabel - The Bella Band
 The Bella Band - To extend the life of clothing during transition.

Milk Nursingwear
 Milk Nursingwear designs chic clothing for nursing moms and offers stylish breastfeeding accessories too.

This section is reserved for paying advertisers only.

FitPregnancy

FEB/MAR	11/16/2011
APR/MAY	1/18/2012
JUN/JUL	3/21/2012
AUG/SEP	5/16/2012
OCT/NOV	7/18/2012
DEC/JAN	9/19/2012